



ANDHRA CHAMBER  
OF COMMERCE



FRIEDRICH NAUMANN  
FOUNDATION For Freedom.

# Innovative & Powerful

# AI

# Tools for Digital Marketing

**04<sup>th</sup>** DECEMBER 2024  
**VIJAYAWADA**  
10.00AM to 5.00PM

## VENUE

**THE VIVANTA VIJAYAWADA**  
39-1-63, M G Road, Vijayawada - 520010  
Andhra Pradesh, India.

**Mohammed Ilias**  
Founder & Director,  
BCC Branding & Marketing

# Tools Covered

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AI-Powered  
Text Content Creation

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AI-Powered  
Voice & Music Creation

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AI-Powered  
Video Creation

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AI-Powered  
Advertisement Creation

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AI-Powered  
Social Media Support Tools

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AI-Powered  
Website Creation

## Organisers

### Andhra Chamber of Commerce

Andhra Chamber of Commerce is an industry body established in the year 1928 and has around 1350 industry members and over 28 industrial and trade associations. The Chamber has its offices in Chennai, Secunderabad, Visakhapatnam and Vijayawada.

### Friedrich Naumann Foundation for Freedom

The Friedrich Naumann Foundation for Freedom (FNF) is an international non-profit organization promoting the ideas of liberal democracy, respect for human rights, rule of law and economic freedom.

FNF works on some of the most important issues related to liberalism such as the opening of the Indian economy, working with the police to transform into a democratically accountable service, making cities more liberal for their citizens, harnessing the power of the revolutionary Right to Information Act, ensuring property rights as well as dealing with the challenges thrown up by climate change. More recently, the Foundation has supported programs dealing with the challenges and chances of digital transformation.

FNF pursues these goals, which are part and parcel of the great Indian democratic tradition embodied in the Constitution, in partnership with policymakers, business leaders, national and international NGOs, universities as well as journalists and think tanks.

## Criteria for Participation (29<sup>TH</sup> AUGUST 2024 - 10.00 AM TO 5.00 PM)

1. Participants should be MSMEs / Business Owners who offer Products/Services
2. Participant should possess basic knowledge on Computer Operations and Internet
3. Participants should bring their own laptop along with data card for the workshop.
4. The participants should keep their organisation profiles, product photos and information as may be necessary handy for activities.

**There is no participation fee. But Registration in advance by email is mandatory.**

**For Registration Please Contact**

**Mr. P. Venkata Ramarao,**  
Assistant Secretary

**Andhra Chamber of Commerce**

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