



**Andhra
Chamber of
Commerce**



**FRIEDRICH NAUMANN
FOUNDATION** For Freedom.

Workshop on Digital Commerce – ONDC
Open Network for Digital Commerce

**Accelerating your
business growth through
e-commerce**



**August 9, 2024
at 10.00 am**

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Andhra Chamber of Commerce:

Andhra Chamber of Commerce was established in 1928 for the service of trade and industry. The Chamber has been serving the business and industry members with its offices at Secunderabad, Visakhapatnam and Vijayawada. The Chamber has more than 1200 members and 35 industry/trade associations affiliated to it. The major activities of the Chamber are issue of Certificate of Origin, organizing Conferences, Seminars and workshops, business delegations, issue of visa recommendation letters etc.,

Friedrich Naumann Foundation for Freedom:

The Foundation was established in Germany in 1958. It aims to promote the goal of making the principle of freedom valid for the dignity of all people and in all areas of society, both in Germany and abroad. The Friedrich Naumann Foundation for Freedom works in over 65 countries worldwide. In South Asia they have offices in India, Pakistan, Bangladesh and Sri Lanka. Additionally, they work with partners in Nepal. They promote civic education, training and the exchange of ideas in the region in four focal areas. These are economic freedom, human rights, urban governance and digital transformation. In addition to the country projects, the Foundation supports regional programs.

ONDC

ONDC is a digital infrastructure initiated from the Ministry of Commerce, DPIIT department. The infrastructure has broken down E-commerce into Separate Functions like Seller App, Buyer App and Logistic Partners. Many entities participate with ONDC and contribute bringing Sellers, Buyers or Delivery Persons to the network. Due to this, Sellers through one-time registration get access across multiple Buyer Applications and vice-versa (Many-to-Many connections). ONDC is on a mission to improve E-commerce Penetration from a mere 6-7% to population scale in India and growing exponentially from doing 50 Orders Per Day in Jan 2023 to 3 Lakh+ Orders Per Day in June 2024"

Target Audience :

MSMEs/Industry Owners / Traders.

For Queries Contact : Ms C. Karpaga Lakshmi

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