

Andhra  
Chamber of  
Commerce



95  
1928 - 2023

2024

# ONE DAY NATIONAL CONFERENCE ON STANDARDS, CERTIFICATIONS, REGULATIONS & TRADE PROMOTION OPPORTUNITIES FOR BUSINESSES

LEARN MORE



Technical / Product Quality  
Standards, Certifications

Quality Systems &  
Other Management Systems  
Standards & Certifications

Technical Regulations -  
Domestic & International  
Markets

Global Trade Opportunities  
& Recent Market Access  
Norms in Key Markets



PHYSICAL CONFERENCE @  
Hotel Ramada Plaza, Guindy, Chennai

FEB | 23<sup>rd</sup> | 2024 | Friday

🕒 09.30 AM - 05.30 PM



## ONE DAY NATIONAL CONFERENCE ON STANDARDS, CERTIFICATIONS, REGULATIONS & TRADE PROMOTION OPPORTUNITIES FOR BUSINESSES

### Objective :

Andhra Chamber of Commerce is organizing a One Day National Conference on Quality/Technical Standards. This One Day National Conference will focus on creating awareness to various businesses about the Regulations, Standards and Certifications that are introduced newly, applicable for various sectors to enable more trade and business opportunities for businesses. In this regard, India is aligning its domestic Programs to align with International Frameworks, without which global trade will be a challenge.

### The need for compliances is increasing due to –

- Linkages of Global Trade opportunities to businesses showing compliance to the various Technical/Product & Quality Standards/ Certifications Regulations in the country of origin and also in the importing countries
- Standards, Certifications and Regulations define the market access norms for businesses to go to market
- Post covid, global supply chains got into serious roadblocks as many countries have tightened the market access norms. Hence it is Imperative for an in-depth knowledge & understanding of Standards, Certifications and Regulations
- Today even a small business is getting global business enquiry (Offline or Online Platforms) but their connect and depth to understand Standards, Certifications / Regulations is very limited & fails to convert to business
- As trade and Commerce is built on TRUST, be it in the domestic or international markets, a strict adherence to regulations is an imperative to instil confidence.
- India is seeing the maximum number of QCOs (Quality Control Orders across many sectors) in the last one year and many businesses are not even aware of the same
- Regulators have started carrying out strong market surveillance activities in various regulated sectors such as Quality, Safety and Security related compromises are increasing on a daily basis

## Sessions

The sessions will be on Trade Promotion Opportunities for Businesses in Domestic and International Markets covering sectors like Leather and Footwear Sector, Gems & Jewellery Sector, Food and Agri Products Sectors

## Speakers/Panellists from

- ★ Bureau of Indian Standards
- ★ APEDA
- ★ Export Promotion Councils / Apex Bodies in Quality
- ★ Technical Regulators
- ★ International Accreditation Agencies from Global Markets
- ★ Leading Certification Bodies , Testing & Inspection Agencies
- ★ Industry Associations



## Date and Time

**Date : Friday, February 23, 2024**

**Time : 9.30 am – 5.30 pm**

**Session Mode – Physical Conference**

**Venue – Hotel Ramada Plaza, Guindy, Chennai**

**Audience Size – 150 - 200 members**

## Program Outline :

TIME	TOPIC
09:00 AM to 10:00 AM	Registration , Hi Tea , Networking
Inaugural Session	
10:00 AM to 10:10 AM	Welcome Address
10:10 AM to 10:30 AM	Keynote Address
Technical Session 1 - Global Business Opportunities: Market Access norms for businesses in key global markets	
10:30 AM to 10:50 AM	i) Global Regulations and Market Access Norms -Agri & Food Products Sector - US & EU Markets
10:50 AM to 11:10 AM	ii) Export Promotion Opportunities for Indian Agri & Food Businesses in Key Global Markets
11:10 AM to 11:30 AM	iii) Indian experience of overseas Regulation as seen through EIC Certification
11:30 AM to 11:45 AM	iv) Gems & Jewellery Export Promotion Council
11:45 AM to 12:00 PM	v) Council for Leather Exports
Technical Session 2 - Gems and Jewellery Sector	
12:00 PM to 01:00 PM	Session by Bureau of Indian Standards
	Session by Industry Members
01:00 PM to 02:00 PM	LUNCH
Technical Session 3 - Agri & Food Products Sector – Standards, Certifications for Agri & Food Products Sectors that are recognised in Global Markets	
02:00 PM to 02:50 PM	Session by Quality Council of India
02:00 PM to 02:40 PM	Session by TQ Services – Tata Projects Company
02:40 PM to 03:00 PM	Session by International Accreditation Service, USA
Technical Session 4 - Leather & Footwear Sector	
03:00 PM to 03:15 PM	Session by Industry Association -Members
03:15 PM to 05:15 PM	Session by Bureau of Indian Standards
	Q & A
VOTE OF THANKS	

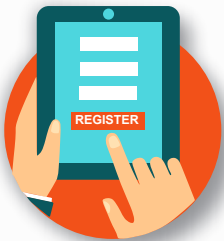
## Target Audience :



Target Audience will be trade, industry members and various other key stakeholders from specific sectors for sector specific technical sessions and all other sectors for sector agnostic sessions

Promoters, Management Teams, Core / Production / Operations / Technical teams, EXIM Teams, Quality Assurance, Regulatory Affairs, Finance , Legal Teams, Sales, Marketing, Business Development Teams are expected from industry are expected to join these sessions along with other key stakeholders .

## Delegate Registration :



Sessions are open for Members and Non Members of the Chamber. No fee will be charged, But prior registration is a must

### Registration Link :

<https://forms.gle/PNphsfese4qG15gj8>

## Contact Co-ordinate :

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