

ANDHRA CHAMBER OF COMMERCE



**FRIEDRICH NAUMANN
FOUNDATION** For Freedom.
South Asia



CONFERENCE ON INDUSTRY 4.0 FOR MSMEs



KNOWLEDGE PARTNER



Grant Thornton

Date : 23rd August 2023, Wednesday

Time : 10.00 a.m. to 4.00 p.m.

Venue: Hotel HYATT REGENCY, Anna salai, Chennai - 18.



C O N F E R E N C E O N INDUSTRY 4.0 FOR MSMEs

About the Conference

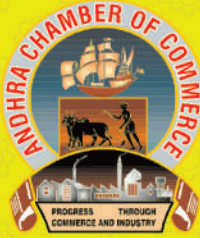
Industry 4.0 is revolutionizing the way companies manufacture, improve and distribute their products. Manufacturers are integrating new technologies, including Internet of Things (IoT), cloud computing and analytics, and AI and machine learning into their production facilities and throughout their operations.

A great challenge for the future lies in the transfer of Industry 4.0 expertise and technologies in Micro, Small and Medium sized enterprises (MSME).

In the context of Industry 4.0 new ICT and web technologies act as booster or enabler of smart, autonomous and self-learning factories facing the challenges of even more individualized and customized product portfolio.

MSMEs represent the backbone of the economy and have an enormous importance in equipping themselves for competitiveness. Industry 4.0 is transforming the way companies work, promoting greater productivity, better profitability, and higher positioning in an increasingly competitive and demanding global market.

Considering the importance of Industry 4.0 for MSMEs, Andhra Chamber of Commerce in association with Friedrich Naumann Foundation for Freedom is organising a one day Conference on Industry 4.0 for MSMEs. **Grant Thornton Bharat LLP is the knowledge partner for this Conference.**



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Objective:

To appraise the MSMEs on Industry 4.0 which is about the design, sales, inventory, scheduling, quality, engineering and customer service.

The learnings of the Conference will

- Make the MSMEs more competitive
- Make the MSMEs more attractive to the younger workforce
- Make the team stronger and more collaborative.
- Allow the MSMEs to address potential issues before they become big problems.
- Allow the MSMEs to trim costs, boost profits, and fuel growth.

Target audience:

MSMEs, Consultants, Academicians, CEOs of Industries etc.,

Participation fee:

No fee & Cost neutral to empower MSMEs

Registration through acc@andhrachamber.com

andhrachamber1@gmail.com is mandatory.

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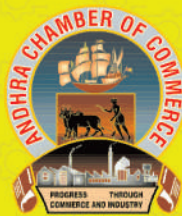
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About Andhra Chamber of Commerce:

Andhra Chamber of Commerce was established in the year 1928 for the service of trade and industry. The Chamber has been serving the business and industry members with its offices at Secunderabad, Visakhapatnam and Vijayawada. The Chamber has more than 1200 members and 35 industry/trade associations affiliated to it.

Friedrich Naumann Foundation for Freedom:

The Foundation was established in Germany in 1958. It aims to promote the goal of making the principle of freedom valid for the dignity of all people and in all areas of society, both in Germany and abroad. The Friedrich Naumann Foundation for Freedom works in over 65 countries worldwide. In South Asia they have offices in India, Pakistan, Bangladesh and Sri Lanka. Additionally they work with partners in Nepal. They promote civic education, trainings and the exchange of ideas in the region in four focal areas. These are economic freedom, human rights, urban governance and digital transformation. In addition to the country projects, the Foundation supports regional programs.



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