

Dr. V.L. INDIRA DUTT

President

&

Members of the Executive Committee of the



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MADRAS MANAGEMENT ASSOCIATION

cordially invite you to a presentation on

Digital Transformation – A Growth Enabler for MSMEs

by

Mr.S. Bhanu Kumar

Founder Director, ARRA Associates, Consultant and Coach.

at 5.30 P.M on Wednesday, 31st May 2023

at Dr. V.L. Dutt Hall,

(Chamber's Conference Hall)

"Velagapudi Ramakrishna Bldg.",

23, Third Cross Street, West CIT Nagar, Nandanam, Chennai-600 035

R.S.V.P.: SECRETARY GENERAL

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Hi-Tea - 5.00 P.M.

Brief Profile of the Speaker

Mr.S. Bhanu Kumar is a technology industry veteran with hands on experience in Automatic Identification & Data Capture (AIDC), Cloud Infrastructure Delivery & Solutioning, Data Reporting & Visualization using Top 3 Data Visualization tools, Data Analytics, Process and / or Quality specialist with experience in achieving quality certifications for Multi-locational IT Services Delivery Organization. He is an MBA with many certifications – ITIL V3 Foundation, Service Operation, Internal Quality Auditor – 9001, 27001, SAFe Agilist - and has an overall experience of close to 3 decades across various facets of IT. He has worked with many large Corporates and has lead the organizations towards various quality certifications –

- * CMM Level 4, Level 5
- * PCMM Level 3, Level 5
- * ISO 9001:2000
- * BS 7799/ISO 27001
- * CMMi Level 5
- * HiTrust/HIPAA