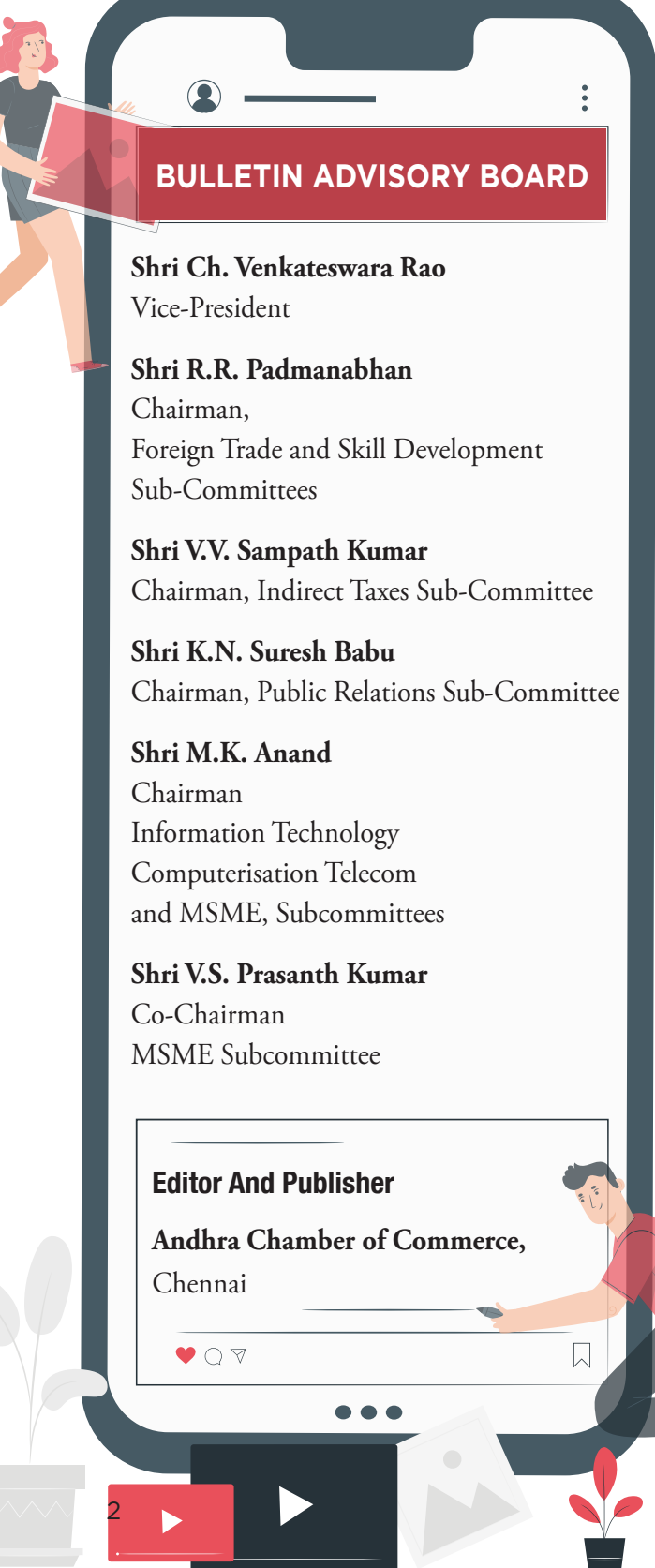


ANDHRA CHAMBER OF COMMERCE

INFORMATION BULLETIN PROGRESS THROUGH COMMERCE AND INDUSTRY



Dr V L Indira Dutt, President of Andhra Chamber addressing @ the Conference on "Empowering MSMEs to Embrace the Future" held on 17th August 2022 @ Hotel ITC Grand Chola, Chennai.



BULLETIN ADVISORY BOARD

Shri Ch. Venkateswara Rao
Vice-President

Shri R.R. Padmanabhan
Chairman,
Foreign Trade and Skill Development
Sub-Committees

Shri V.V. Sampath Kumar
Chairman, Indirect Taxes Sub-Committee

Shri K.N. Suresh Babu
Chairman, Public Relations Sub-Committee

Shri M.K. Anand
Chairman
Information Technology
Computerisation Telecom
and MSME, Subcommittees

Shri V.S. Prasanth Kumar
Co-Chairman
MSME Subcommittee

Editor And Publisher

**Andhra Chamber of Commerce,
Chennai**



President Desk	3
Conference on Empowering Msme to Embrace the Future — 17th August 2022 – A Report	4
99th Joint Session of ACC & MMA on “Leveraging Digital Medium for Business Growth – Present and Future” held on 25th August 2022	5
Welcome to New Members	6
Foreign Trade Statistics	8
Recent Judgments in VAT CST GST by Mr V.V Sampathkumar	14
Chilli-Red Revolution by Mr. R.R. Padmanabhan	17
Sales Success & Discounting by S. Prakash	18
Consumer Price Index	20
Updation of Membership Data	27





PRESIDENT'S DESK

Greetings!

As we all know that a Certificate of Origin (CO) is an important international trade document which certifies that goods in a particular export shipment are wholly obtained, produced, manufactured or processed in a particular country. Last year, the Government has introduced the portal to issue the COO via online. The common digital platform is a single point access for certificates of origin for all FTAs/PTAs for all agencies and all products. This is designed to facilitate exporters through a secure, electronic, paperless CoO issuance process, since last year.

The Directorate General of Foreign Trade (DGFT) have given instructions that the exporters have to register in the portal to avail the COO from the respective agency and this was being communicated to all our members along with step by step process. The time limit for registering in the portal was extended by DGFT and now the final extension for Mandatory electronic filing of Non Preferential Certificate of Origin (CoO) through the Common Digital Platform is until 31 st March 2023.

The Chamber has already registered with DGFT portal as "Authorised Agency" for all the Chapters (Chennai, Secunderabad, Visakhapatnam & Vijayawada) and we have already been issuing the COO via online.

Though some of our members have already registered and applied it via online to get the COO, I urge all the members/ Exporters who have not registered so far to register themselves with DGFT through <https://coo.dgft.gov.in> website and avail the online CoO (NP) from Andhra Chamber of Commerce.

DR V L INDIRA DUTT
President

CHAMBER NEWS



Conference on Empowering MSMEs to Embrace the Future — 17th August 2022 – A Report



On the 17th August 2022, Andhra Chamber of Chamber in collaboration with FNF, Germany organized a one-day Conference on “Empowering MSMEs to Embrace the Future” at Hotel ITC Grand Chola, Guindy, Chennai 32.

94 Years Old India’s Oldest Chamber viz., Andhra Chamber of Commerce has been in the service of trade and industry and serving the business and industry members, with its headquarters based out of Chennai and also have its offices at Secunderabad, Visakhapatnam and Vijayawada.

Coinciding with the Chamber’s 94th Anniversary, Chamber with the support of FNF, South Asia organised a One Day Conference specifically to MSME Entrepreneurs and Startup Ecosystem.

The conference started off with a brief inaugural ceremony wherein the President welcomed the gathering.

Dr V L Indira Dutt, President of Andhra Chamber in her welcome address said that MSMEs are the backbone of Indian economy. Going by the importance of this MSME Sector, the main wheels needed for the MSMEs to run the business successfully and profitably, they have to be empowered to embrace the future by adopting Digital Technology, Leveraging Fintech Expertise,

Modern Marketing Trends and Building Brand Value and Brand Equity and hence these four topics were dealt in this Conference.

Mr M K Anand, Chairman, MSME & ICT Subcommittee of the Chamber presented the objectives and overview of the Conference.

Dr Carsten Klein, Asia Head, FNF, Germany who inaugurated the Conference in his special address said Digitalisation could help the Small Ventures to increase their operational efficiency, meet customer expectations and access the market more efficiently. Hence, MSMEs should leverage digital technologies to introduce their products/services to the market through digital channels. As an organisation that aims to foster MSMEs, FNF is willing to support them by providing Technology training and helping find solutions. Another important aspect is upskilling of workers. Germany has an inadequacy of more than 500,000 skilled workers needed in the market every year. This brought a tremendous challenge for Germany. More sellable skills equate to more money for the workers. He urged that the Government should give more thrust in skilling of MSMEs.

Mr C Nagendra Prasad, Senior Vice President of Andhra Chamber of Commerce, proposed vote of thanks.

Following the inaugural programme, the Conference had four Technical Sessions with Eminent speakers.

The first session handled by Mr Kumar Vembu, Founder, Gofrugal technologies who spoke on how to embrace Digital technologies in Business, Mr Anil Kumar, CEO, Samunnati Financial Services presented on the Fintech options for the MSMEs, Mr C K Kumavel, Naturals SPA said that branding is a must in business, Mr Rajesh Srinivasan, Founder, Mindful Marketing gave tips on Marketing for MSMEs. The speakers who have made a mark in their respective fields of Business and Profession have shared their success for the benefit of the MSMEs and Start up Entrepreneurs who participated in the

Conference.

MSMEs, Senior Executives, Government officials and Industry owners from Industrial and Business houses from various places have participated in this Conference.

Mr M K Anand, Chairman, MSME subcommittee of Andhra Chamber summed up the whole Proceedings of the Conference.

The Donors and partners were facilitated at the end of the Conference and Mr M K Anand thanked all of them for their excellent support, for the successful conduct of this Conference.

The participants appreciated the efforts of the Chamber in organising such a useful Conference.

99th Joint Session of ACC & MMA on “Leveraging Digital Medium for Business Growth – Present and Future” held on 25th August 2022

Andhra Chamber of Commerce in collaboration with MMA organises programmes every month on various Management topics and the topic for this month was “Leveraging Digital Medium for Business Growth – Present and Future”

Ms Vijayalakshmi, Secretary General of Andhra Chamber welcomed the participants and briefed about the activities of the Chamber.

Mr R R Padmanabhan, Chairman, Foreign Trade & Skill Development Sub committee introduced the speaker Mr Navanee Viswa. Mr Viswa is an engineer by qualification and armed with an MBA from Symbiosis, Pune, he is a marketing professional by choice. He has a knack for building marketing engines for Brands. He is the Founder & CEO of “Studio Navans” – a video marketing company that helps Organisations to develop video marketing strategies, video production, publishing and managing their platforms.

Mr Navanee Viswa in his presentation said that majority of the people feel that this social media is mainly a place for ads.

There are paid media, earned media and owned media. Successful companies understand the power of owned media and invest on it. But that is not easy for everyone. Owned media is blogs, youtube channel etc.,

To leverage Digital mediums - It is imperative to create content that is helpful to your audience. Just like E Commerce, Video commerce will become common soon. Youtube is a unique platform which covers the entire spectrum of Video accessibility.

He said business people have to use more of social media effectively for the right purpose as Digital medium is going to be the future.

Then there was a Q & A session wherein the participants raised many queries. Mr B. Gautham, Executive Committee Member of the Chamber proposed vote of thanks.

Welcome to New Members

We have pleasure in welcoming the following members who were admitted by the Executive Committee of the Chamber on the 29th August 2022.

Life Members

S. No	Name of the Applicant
1.	Mr. P.U. Ajith Kumar Director Hofinsoft Technologies Pvt. Ltd. No. 25, First Floor, VGP Murphy Square, 2nd Cross Street, St. Thomas Mount, Chennai-600016
2	Shri R. Uma Maheswara Rao Managing Partner Sri Aditya Chemtecs D.No. 43-3-9/6, T1, Bobby Villa, Railway New Colony, Visakhapatnam-530016
3	Ms. Karri Dharani Managing Director 21st Century Software Solutions Pvt. Ltd. 50-102-8/2, Seethammadhara NE, Visakhapatnam-530013
4	Ms. Udayasree Vinjamoori Director Rangodaya Delicacies Enterprises Pvt. Ltd. Plot No. 278, A-Block, Street No.1, Elephant Enclave, Rampally, Nagaram, Medchal Malkajigiri Dist - 501301
5	Shri Ramesh Pillutla Jains West Minister, A-Block, 4M, 4th Floor Saligramam, Vadapalani, Chennai-600093

S. No	Name of the Applicant
6	Shri Harish Solasa Director Acutronic India P. Ltd., Plot No. 7/A, Phase-5, IDA Cherlapally, Hyderabad-500051
7	Shri Nagendra Rao Kukalakunta Managing Director Assurgen Pharma Pvt. Ltd., Plot No. 23E, Survey No. 24P & 25P, Lalamkoduru Village, Rambilli Mandal, Denotified Area, Atchutapuram, Visakhapatnam-531011
8	Ms. M. Bhanu Zippora Managing Director Aquila Janus Laboratories Pvt. Ltd. 7-5-141, Pandurangapuram, Beach Road Visakhapatnam-530003
9	Mr. Govindu Rajesh Bhukta Managing Partner Merica Impex 6C, Maharaja Towers, VIP Road, R.K. Beach, Visakhapatnam-530003
10	Shri Sampath Rao Ponaganti Proprietor PSRAO Exports No. 302, CTC, Block - A, Park Lane, Secunderabad-500003

Ordinary Members:

S. No	Name of the Applicant
1.	Ms. Narayanappa Sivalakshmi Proprietor Sumedha Technology 197-A, II Floor, Subash Towers, Sitalapakkam TNEB, Mambakkam Main Road, Chennai-600126

S. No	Name of the Applicant
2.	Mr. Samee Shaik Manager Capximize India Pvt. Ltd. 3rd Floor, Topaz Building, Behind Hotel Katriya, Rajbhavan Road, Somajiguda, Hyderabad-500082

S. No	Name of the Applicant
3	Shri A. Naina Mohamed Proprietor Galaxy Enterprises 66, Thirumalai Road, 3rd Floor T. Nagar, Chennai-600017
4	Shri Joseph George Thundathil Proprietor Trinity Industrial Equipments 1, First Street, Venkateswara Nagar, Perungudi, Chennai-600096
5	Shri S. Rahul Jain Director Lakshmikumaran & Sridharan Attorneys No. 2, Wallace Garden, Second Street, Chennai-600006
6	Shri M. Anand Mohan Proprietor A. Durga Bhavani International 5-80, Main Road, Near Union Bank, Amarthalur Mandal, Kuchipudi, Guntur Dist - 522313
7	Mr. Mohammed Taher Osman Proprietor TSLH Enterprises 11-3-548, New Mallepally, Hyderabad-500001
8	Shri B. Siva Prasad Managing Partner JP International Plot - 169 to 174, Flat - 302, Flora Green Apts, Janardhana Hills, Hyderabad-500032
9	Shri Singavarapu Srinivasan Director Aequitas eStones Pvt. Ltd. 227, D-Block, Kanti Sikhara Complex, Punjagutta, Hyderabad-500082

S. No	Name of the Applicant
10	Dr. D.K. Gupta C.E.O. Pure Crop Sciences Pvt. Ltd. Flat No. 103, House No. 6-69, Sultan Residency, Puppalguda, Hyderabad-500089
11	Shri Harinath Reddy Proprietor KRD Industries Plot No. 22, Shed No. 35, IDA Phase-II, Cherlapally, HCL Post, Hyderabad-500051
12	Mr. Azizullah Osmani Proprietor Osmani Trading Company 1-4-278, Samdani Street, Bholakpur, Mushirabad, Hyderabad-500020
13	Shri Muttaluri Venkata Ravi Kishore Proprietor Madhvirat Timber Mart Door No. 3/377, Tulasamma Bavi Street, 3rd Ward, Markapur-523315, Prakasam Dist (A.P.)
14	Ms. Aerra Sai Leela Proprietor Aditya Scientific Equipment Plot No. 28 & 29, Road No. 12, IDA Nacharam, Hyderabad-500076
15	Shri Sandeep Kumar Reddy Pakanati COO True Codeology Solutions P. Ltd. Suit No.13, Hill County Club House, Hill County, Ranga Reddy, Hyderabad-500090



FOREIGN TRADE STATISTICS

India's merchandise export in April -August 2022- 23 was USD 192.59 billion with an increase of 17.1% over USD 164.44 billion in April -August 2021-22.

The export of non-petroleum and non-gems and jewellery in April -August 2022-23 was USD 135.49 billion, an increase of 8.4% over cumulative value of non-petroleum and non-gems and jewellery exports of USD 124.99 billion in April -July 2021- 22.

India has achieved merchandise export of USD 33.0 billion in August 2022, almost at similar levels of USD 33.38 billion in August 2021.

Services exports surging at 25% growth in four months upto July'22

INDIA'S MERCHANDISE TRADE: Preliminary Data of August 2022

Posted On: 03 SEP 2022 6:34PM by PIB Delhi

India has achieved merchandise export of USD 33.0 billion in August 2022, almost at similar levels of USD 33.38 billion in August 2021.

Value of non-petroleum exports in August 2022 was 28.09 USD billion, registering a negative growth of only 2.22% over non-petroleum exports of USD 28.73 billion in August 2021. The value of non-petroleum exports in April -August 2022-23 was USD 152.29 billion, an increase of 7.97% over USD 141.05 billion in April -August 2021-22.

Value of non-petroleum and non-gems and jewellery exports in August 2022 was USD 24.8 billion, registering a negative growth of 1.96% over

non-petroleum and non-gems and jewellery exports of USD

25.29 billion in August 2021. The cumulative value of non-petroleum and non-gems and jewellery exports in April -August 2022-23 was USD 135.49 billion, an increase of 8.4% over cumulative value of non-petroleum and non-gems and jewellery exports of USD 124.99 billion in April -August 2021-22.

Amongst the major products, exports of Electronic goods (50.68%) , Rice (42.32%), Organic and Inorganic chemicals (13.35%) registered impressive growth during August 2022.

India's merchandise import in August 2022 was USD 61.68 billion, an increase of 36.78% over USD 45.09 billion in August 2021. India's merchandise imports in April -August 2022-23 was USD 317.81 billion with an increase of 45.64% over USD 218.22 billion in April -August 2021-22.

Value of non-petroleum imports was USD 44.07 billion in August 2022 with a positive growth of 23.63% over non-petroleum imports of USD 35.65 billion in August 2021. The cumulative value of non-petroleum imports in April -August 2022-23 was USD 218.44 billion, showing an increase of 32.02% compared to non-oil imports of USD 165.46 billion in April -August 2021-22.

Value of non-oil, non-GJ (gold, silver & Precious metals) imports was USD 37.46 billion in August 2022 with a positive growth of 40.37% over non-oil

and non-GJ imports of USD 26.69 billion in August 2021. Non-oil, non-GJ (Gold, Silver & Precious Metals) imports in April -August 2022-23 was USD

184.98 billion, recording a positive growth of 37.59%, as compared to non-oil and non-GJ imports of USD 134.44 billion in April -August 2021-22.

The import surge reflects the strong demand of the domestic economy due to robust growth and strong fundamentals of the Indian economy. In value terms, the surge in imports is due to a combination of quantity and price factors. High increase in import values in August 2022 have been witnessed in the following major commodity groups Coal, Coke & Briquettes, etc.(133.64%), Petroleum, Crude & products (86.44%), Organic & Inorganic Chemicals (42.73%), Vegetable Oil (41.55%)

Statement 1: India's Total Trade in Merchandise goods in August 2022

	Value in Billion USD		% Growth
	AUGUST'22	AUGUST'21	AUGUST'22 vs AUGUST'21
Exports	33.00	33.38	-1.15
Imports	61.68	45.09	36.78
Deficit	28.68	11.71	-

Statement 2: India's Total Trade in Merchandise goods in April-August 2022-23

	Value in Billion USD		% Growth
	APR'22-AUGUST'22	APR'21-AUGUST'21	APR-AUGUST 2022-23 vs APR-AUGUST 2021-22
Exports	192.59	164.44	17.12
Imports	317.81	218.22	45.64
Deficit	125.22	53.78	-

Statement 3: Merchandise Non-POL Trade in August 2022

	Value in Billion USD		% Growth
	AUGUST'22	AUGUST'21	AUGUST'22 vs AUGUST'21
Exports	28.09	28.73	-2.22
Imports	44.07	35.65	23.63

Statement 4: Merchandise Non-POL Trade in April-August 2022-23

	Value in Billion USD		% Growth
	APR'22-AUGUST'22	APR'21-AUGUST'21	APR-AUGUST 2022-23 vs APR-AUGUST 2021-22
Exports	152.29	141.05	7.97
Imports	218.44	165.46	32.02

Statement 5: Merchandise Non-POL Non-GJ Trade in August 2022

	Value in Billion USD		% Growth
	AUGUST'22	AUGUST'21	AUGUST'22 vs AUGUST'21
Exports	24.80	25.29	-1.96
Imports	37.46	26.69	40.37

Statement 6: Merchandise Non-POL Non-GJ Trade in April-August 2022-23

	Value in Billion USD		% Growth
	APR'22-AUGUST'22	APR'21-AUGUST'21	APR-AUGUST 2022-23 vs APR-AUGUST 2021-22
Exports	135.49	124.99	8.40
Imports	184.98	134.44	37.59

Top 10 major commodity groups covering 81% of total exports in August 2022, are –

Statement 7: Exports of Top 10 Major Commodity Groups in August 2022

Major Commodity Group	Value of Export (Million US\$)		Share (%)	Growth (%)
	August-22	August-21	August-22	August-22 over August-21
Engineering goods	8253.47	9663.09	25.01	-14.59
Petroleum products	4907.81	4655.35	14.87	5.42
Gems and Jewellery	3292.64	3432.63	9.98	-4.08
Organic chemicals and Inorganic	2528.68	2230.85	7.66	13.35
Drugs and Pharmaceuticals	2141.64	2008.88	6.49	6.61
Electronic goods	1727.46	1146.43	5.24	50.68
RMG of all Textiles	1232.70	1237.84	3.74	-0.42
Rice	1032.48	725.45	3.13	42.32

	Value of Export (Million US\$)		Share (%)	Growth (%)
Major Commodity Group	August-22	August-21	August-22	August-22 over August-21
Cotton Yarn/Fabs./ Madeups, Handloom products, etc.	881.86	1302.91	2.67	-32.32
Plastic and Linoleum	744.43	755.53	2.26	-1.47
Total of 10 Major Commodity Groups	26743.17	27158.96	81.05	-1.53
Rest	6253.54	6221.78	18.95	0.51
Total Exports	32996.71	33380.73	100.00	-1.15

Top 10 major commodity groups covering 78% of total imports in August 2022, are –

Statement 8: Imports of Top 10 Major Commodity Groups in August 2022

	Value of Import (Million US\$)		Share (%)	Growth (%)
Major Commodity Group	August-22	August-21	August-22	August-22 over August-21
Petroleum, Crude & products	17606.06	9443.19	28.54	86.44
Electronic goods	7277.88	5923.27	11.80	22.87
Coal, Coke & Briquettes, etc.	4530.57	1939.16	7.35	133.64
Machinery, electrical & non- electrical	3887.70	2917.63	6.30	33.25
Gold	3516.57	6702.92	5.70	-47.54
Organic & Inorganic Chemicals	2953.38	2069.22	4.79	42.73
Pearls, precious & Semi- precious stones	2414.97	2245.97	3.92	7.52
Artificial resins, plastic materials, etc.	2016.81	1372.13	3.27	46.98
Vegetable Oil	1890.43	1335.50	3.06	41.55
Iron & Steel	1762.60	1335.58	2.86	31.97
Total of 10 Major Commodity Groups	47856.98	35284.57	77.59	35.63
Rest	13822.61	9808.29	22.41	40.93
Total Imports	61679.59	45092.86	100.00	36.78

Top 10 major commodity groups covering 81% of total exports in April 2021-August 2022, are –

**Statement 9: Exports of Top 10 Major Commodity Groups
in April 2021-August 2022**

Major Commodity Group	Value of Export (Million US\$)		Share (%)	Growth (%)
	Apr'22- August'22	Apr'21- August'21	Apr'21- August'22	Apr'22- August'23 over Apr'21- August'22
Engineering goods	46592.85	45101.04	24.19	3.31
Petroleum products	40295.06	23386.97	20.92	72.30
Gems and Jewellery	16804.10	16064.07	8.73	4.61
Organic chemicals and Inorganic	13341.10	11531.76	6.93	15.69
Drugs and Pharmaceuticals	10523.44	9943.39	5.46	5.83
Electronic goods	8287.75	5358.81	4.30	54.66
RMG of all Textiles	7104.51	6032.76	3.69	17.77
Cotton Yarn/Fabs./Madeups, Handloom products etc.	4991.03	5984.47	2.59	-16.60
Rice	4685.51	3848.56	2.43	21.75
Plastic and Linoleum	3898.52	4159.35	2.02	-6.27
Total of 10 Major Commodity Groups	156523.87	131411.18	81.27	-16.0
Rest	36064.45	33024.92	18.73	-8.4
Total Exports	192588.32	164436.1	100	17.12

Top 10 major commodity groups covering 79% of total imports in April 2021-August 2022, are –

**Statement 10: Imports of Top 10 Major Commodity Groups
in April 2021-August 2022**

Major Commodity Group	Value of Import (Million US\$)		Share (%)	Growth (%)
	Apr'22- August'22	Apr'21- August'21	Apr'21- August'22	Apr'22-August'23 over Apr'21-August'22
Petroleum, Crude & products	99371.29	52757.47	31.27	88.35
Electronic goods	32654.14	25143.27	10.27	29.87
Coal, Coke & Briquettes, etc.	26811.63	9770.50	8.44	174.41
Machinery, electrical & non- electrical	18198.63	14954.16	5.73	21.70
Gold	16377.34	18791.04	5.15	-12.84
Organic & Inorganic Chemicals	16259.67	11515.06	5.12	41.20
Pearls, precious & Semi-precious stones	13948.64	12161.67	4.39	14.69

Major Commodity Group	Value of Import (Million US\$)		Share (%)	Growth (%)
	Apr'22- August'22	Apr'21- August'21	Apr'21- August'22	Apr'22-August'23 over Apr'21-August'22
Artificial resins, plastic materials, etc.	10568.21	7593.68	3.33	39.17
Vegetable Oil	9156.24	6862.47	2.88	33.42
Non-ferrous metals	8677.84	6493.99	2.73	33.63
Total of 10 Major Commodity Groups	252023.63	166043.32	79.30	51.78
Rest	65784.35	52173.50	20.70	26.09
Total Imports	317807.98	218216.82	100.00	45.64

India's Services Trade performance

India's Exports of Services are surging.

Services Exports of USD 94.757 Billion for the period April'22 to July'22 are significantly higher (26.78%) than the corresponding export value of USD 74.740 Billion for the period April'21 to July'22.

Services Trade Balance of USD 35.814 Billion for the period April'22 to July'22 has shown a healthy growth of 7.62% compared to the corresponding Services Trade Balance of USD 33.279 Billion for the period April'21 to July'22.

Services Exports in FY 2022-23 are projected to be significantly higher than last year's Services exports of USD 254.53 and are on course to break all past records.

Exports

(Values in US \$ Million)

S. No.	Month	Receipts (Exports)	Month	Receipts (Exports)	Increase	Growth (%)
1	April 2021	18.056	April 2022	22.594	4.538	25.13
2	May 2021	17.861	May 2022	23.606	5.745	32.17
3	June 2021	20.299	June 2022	25.292	4.993	24.60
4	July 2021	18.524	July 2022	23.265	4.741	25.59
	Total	74.740		94.757	20.017	26.78

Imports

(Values in US \$ Million)

S. No.	Month	Payments (Imports)	Month	Payments (Imports)	Growth	Growth (%)
1	April 2021	9.620	April 2022	14.052	4.432	46.07
2	May 2021	9.948	May 2022	15.195	5.247	52.74
3	June 2021	10.836	June 2022	15.767	4.931	45.51
4	July 2021	11.057	July 2022	13.929	2.872	25.97
	Total	41.461		58.943	17.482	42.16



RECENT JUDGMENTS IN VAT CST GST

Shri V.V. Sampathkumar

Chairman, Indirect Taxes Sub-Committee, ACC

Opportunity : No opportunity was granted prior to completion of assessment in respect of mismatch of purchases and corresponding sales and also the related reversal of ITC claimed by the purchasing dealer. Referring Circular No.5 dt 24.10.2021 issued by the Commissioner, the Hon'ble Court directed that the reversal of ITC is set aside and directed the petitioner to appear before the Authority on Thursday, the 1st September, 2022 at 10.30 a.m. and the Authority shall provide details and documents, thereafter grant time, hear the petitioner and pass orders expeditiously. **M/s. Apoorva Structural vs.1.State of TN, Dept of CT, 2. Commissioner of CT, 3.STO, Pondy Bazar Assessment Circle WP.No.30797 of 2019 Dt: 23.08.2022.**

Release of Goods: Section 129 of the CGST Act, 2017 dealing with detention, seizure and release of goods and conveyances in transit, permit the release of the goods upon payment of penalty, equal to

200%. Petitioner submits that they are willing to furnish a bank guarantee(BG), as per Section 129(1) (a) of the Act and the Ld Govt Advocate, submitted that nothing stands in the way of accepting the BG. Stating so, the petitioner is granted liberty to furnish BG and upon furnishing of which impugned order dated 28.06.2022, will stand quashed and the consignment in question be released within 48 hours from time and date when the BG is furnished. **Colgate Palmolive (India) Ltd Vs. AC (ST), Adjudication, Intelligence-I Chennai – 6. W.P.Nos.21524 & 21525 of 2022 DT:18.08.2022.**

GSTN Portal and TRAN Credit: Following the Hon'ble Supreme Courts' directions in the case of UOI and another V. Filco Trade Centre Pvt. Ltd. and another (SLP (C) Nos.32700 – 32710 of 2018 dated 22.07.2022, which included direction to Goods and Service Tax Network to open common portal for filing concerned forms for availing TRAN Credit

through TRAN-1 and TRAN-2 for two months i.e. w.e.f. 01.09.2022 to 31.10.2022, the aggrieved registered assessee herein is directed to file a form seeking Transitional credit or revision thereof. **M/s. Thoothukudi Sports and Entertainments Pvt. Ltd Vs. 1.Commr of CT, 2.CTO, Adyar Circle, 3.AC, Service Tax (Purasawakkam Divn), Chennai-40. 4.Commr of GST and CE, Chennai-35. 5. Central Nodal Officer / Superintendent, O/o Commr of GST, Chennai North, Computers Section, Chennai-34 W.P. No.12909 of 2020 Dt: 16.08.2022**

Filing of appeal and Bank account Attachment : WP filed to release the attachment of the bank account of VRS Traders and its proprietor. The order earlier passed on 03.08.2022 stated that "The petitioner has suffered an order of assessment dated 10.05.2022 and states that the first appeal is being contemplated, which is to be filed within one week from today. In such an event, the respondents would have to facilitate remittance of mandatory statutory pre-deposit, for which purpose, necessary instructions would have to be given by the Ld Addl GP to the Bank concerned. List on 10.08.2022 for further orders". The petitioner confirms today that appeal has been filed and that the respondents had duly enabled the remittance of pre-deposit as per the provisions of Section 107 of the TNGST Act, 2017. Hence, the bank attachments shall stand lifted. **M/s.V.R.S.Traders Vs 1.Commr of State Taxes, Chennai, 2. AC (State Taxes), Poonamallee Assessment Circle, Chennai-123 W.P. No.19642 of 2022 Dt: 16.08.2022**

Natural Justice: Petitioner approached AO by way of applications u/s 84 of the TNVAT Act, 2006 seeking rectification of the impugned orders. Applications were rejected without hearing the petitioner. Respondent argued that there is no necessity to hear the petitioner in a rectification application, as Section 84(3) requires that an opportunity of hearing be granted only in the case of enhancement. Hon'ble Court viewed that the request of the petitioner has come to be rejected without

hearing it and this is in violation of the principles of natural justice and directed petitioner to appear before respondent on 6th September, 2022 at 10.30 a.m. without awaiting any further notice in this regard along with necessary materials in support of its contentions **M/s.Srishas Foundation Vs. STO, Perambur Assessment Circle, W.P.Nos.28548, 28553 and 28555 of 2019 Dated: 16.08.2022**

WP allowed in Mismatch matter: It is submitted that in the show cause notice dated 14.03.2019, the AO had granted a dual opportunity, firstly to file written objections with supporting evidence and secondly, an opportunity of personal hearing as well. However, as far as the latter is concerned, no date was fixed and thus such an opportunity without stipulation of a date and time is no opportunity at all. As the impugned orders have come to be passed on 31.05.2019 without any further opportunity and confirming the assessment proposals, this Hon'ble Court is of the categorical view that the respondent officers have violated the principles of natural justice. Seeing as the years in question are 2011-12 and 2012-13, almost a decade prior to today, the Hon'ble Court saw no reason in remanding the matter to the file of AO and set aside the orders of assessment and allowed these WPs. **M/s. Thangam Steel Company & Hard Wares, vs. CTO, Jayamkondam W.P. Nos.28769 & 28771 of 2019 Dated: 16.08.2022**

Joint bank account attached for arears of proprietor : when the joint bank account standing jointly in the names of her husband and herself is attached, the petitioner submits that the attachment ought to have been restricted, if at all, to the bank accounts that stand in the names of the dealer alone, a sole proprietary. There is also no specific answer to the query put forth by the Court as to how the respondents sustain the attachment of a joint account. Be that as it may, seeing as there is no clarity on any of the factual aspects of the matter, the Hon'ble Court sustained the bank attachment, though granting liberty to the petitioner to approach R1, seeking lifting of the attachment. R1 shall hear the assessee, M/s.T.R.Venkatachalam Chetty Traders

represented by its proprietor Mr.P.Mohan Raja, husband of the petitioner, as well as the petitioner and pass appropriate orders. And in view of this order, the petition filed to implede the dealer is not found necessary. **M.Hemalatha Vs.1. AC(ST), R.G.Assessment Circle,Coimbatore-18, 2.The Chief Manager, Indian Bank, Sukrawarpet Branch, Coimbatore W.P. No.32598 of 2019 Dt: 16.08.2022**

Mandatory Pre-deposit: Petitioners filed statutory appeals challenging the first appellate orders though without complying with the statutory pre-condition of remittance of admitted tax. Distinguishing the decisions in K.M.Corporation and another Vs. State of TN and others [11 VST 782], Tecnimont Pvt. Ltd. Vs. State of Punjab and Others [2019 SCC Online 1228], Government of AP and others Vs. P.Lakshmi Devi (Smt.) [2008 4 SCC 720] and Hardevi Asnani Vs. State of Rajasthan and others [2011 14 SCC 160] and as the petitioner, in this WP, has not established that substantial hardship has been caused and that the order in appeal was patently, arbitrary and erroneous, the Hon'ble Court stated that the benefit of the aforesaid judgments cannot be extended to the petitioners and stating so, the challenge in these WPs are rejected. **Laxmi Packaging Vs 1.Addl ADC(ST) (FAC), 2.STO (ST), Oppanakkara Assessment Circle, Coimbatore-18. WP.No.33312 of 2019 DT: 12.08.2022**

Rejection of TRAN Credit : Challenge is to a summary of show cause notice and a summary of statement both dt 29.10.2019. Impugned orders reverse the carry forward of credit of VAT to GST era. Orders are entirely non-speaking in so far as the authority has rejected the reply of the petitioner without assigning any reasons for such rejection. Yet another inconsistency is that while the impugned order states that objections filed by the petitioner are unsatisfactory, the counter proceeds on the basis that no objections have been received. As this is clearly and apparently, a matter where there has been no

application of mind, either at the stage of passing of order or even at the stage of filing of counter, the impugned summaries are set aside and the WP is allowed. **M/s. E.I.Instrumentation Pvt. Ltd., Vs CTO/STO, KothawalChavadi Asst Circle, W.P.No.33482 of 2019 DT: 10.08.2022**

2016-17-Section 19(5)(c)ITCR : The issue in the impugned order dated 30.05.2019, relates to 2016-17 in respect of reversal of Input Tax Credit (ITC). The order is itself non-speaking and does not even refer to the provision under which the reversal of ITC is made. The reading order dated 30.05.2019 is in tune and tandem with notice dated 22.10.2018, the admitted position is that the reversal has been effected in terms of Section 19(5)(c) of the TNVAT Act. This aforesaid Section has been omitted with effect from 01.04.2015 and hence, the invocation of the provision for the period 2016-17 is bad in law. Recording this, impugned order dated 30.05.2019 is set aside. **M/s.Sujitha Cotton Mills Ltd, Coimbatore Vs AC(ST), R.S.Puram (West) Circle, Coimbatore. W.P.Nos.33509 of 2019 DT: 10.08.2022**

2015-16- stock transfer -ITC reversal: The issue in the impugned order dated 31.10.2019 relates to 2015-16 reversal of ITC in terms of Section 19(4)(i) of the TNVAT Act. Petitioner relied upon a decision of the DB of this Court in Patina Gold Ornaments Pvt. Ltd. Vs. AC (CT) and Anr. (W.P.No.6377 of 2010 dated 22.09.2017). Ld GP argued that the said decision relates to the transfer to outside the state for job work, whereas, in the present case, the transaction is one of stock transfer. In view of this factual distinction and dispute raised, this Court decided not to apply the decision of Patina Gold (supra) without examination of the facts. Since the petitioner has not responded to the pre-assessment notices and facts are thus not on record, this Hon'ble Court relegated the matter to first appeal. **M/s.Sujitha Cotton Mills Ltd., Coimbatore Vs AC(ST), R.S.Puram (West) Circle, Coimbatore. W.P.Nos.33504 of 2019 DT: 10.08.2022**

(The views expressed are solely of the author)



Mr. R R Padmanabhan
*Chairman, Foreign Trade and Skill Development
Sub-Committees of the Chamber*

Chilli-Red Revolution!

The term has nothing to do with the proletariat. It is a catchy phrase coined by 'Nallakeerai' an organisation working with the farmers. India is considered as spice bowl of the world, a reason for the European powers to come to India and ultimately colonize for 200 plus year. It is also the leader in Chilli cultivation and export in all its format. Currently, it is being exported to China, Bangladesh, Sri Lanka, Vietnam, Thailand and UAE.

China is the maximum producer in the world, yet it chose to import Chilli from India-a staggering quantity of 601500 tons valued at Rs.8430 crore in 2020. Chinese prefer Indian Chilli because ours has high heat whereas paprika Chilli has low heat. What gives the Chilli its colour and pungency? Chilli contain Capsaicin that gives a strong burning tangy sensation and red colour is because of pigment capsanthin.

Tamilnadu cultivates 21643 tons from 46873 hectares. It is grown in Ramanathapuram district

and in and around areas of Tuticorin. Sannam and Gundu are the two varieties. Recently, an interesting case study of chilli cultivation and procurement happened in Tiruvallur district. Aatchi masala, the largest producer of spices exporting to 160 countries of the world contracted Nallakeerai to work with farmers in Tiruvallur district. The farmers were asked to cultivate Chilli after the paddy harvest as an interim crop. But one condition was the chilli cultivation has to be in natural mode, no pesticides. Though difficult, farmers relented. Although, labor requirement is higher in chilli than paddy cultivation, farmers persisted with their efforts for the thrill and joy of doing it. A minimum price was fixed as the base price, whereas the ultimately the market price (if higher than base price) would be paid to the agriculturists.

This is really workable model that can be copied all over Tamilnadu.

(The views expressed are solely of the author)



Article by Mr. S. Prakash

30% 75%
10% 60% 25% 50%
40% 5%



SALES SUCCESS & DISCOUNTING

I used to be a pretty naive person. You see, I had this nasty habit of actually believing what people told me. Now as a personal quality, I imagine it's not such a bad thing. But as a business skill, it can be a huge (and expensive) liability.

Here's just one example... It has to do with something I call, "The Promise."

"The Promise" is the name I've given to those times when you discount your services in return for "the promise" of future business. If you're in a service business, your client might say something like, "If this works out well, I have A LOT more work to send your way. Consider that when you send me your quote." So you offer a discount in exchange for the future work. You feel good. Your client gets what he wants. Everyone's happy.

But here's the real question: What is the value of something that doesn't yet exist? Just how valuable is the "future work" that you don't have yet? The "future projects" that don't exist?

Can you pay your bills with that? Can you feed your children? And what happens when that "future work" doesn't show up for 9 months?

Sometimes it takes that long. And other times the future work just vanishes...

Frankly, the only reason I've ever discounted my services is because I was scared. Scared of losing the business. Or scared of what someone might think if the price was too high. And by doing that, I violated a very important "rule of business" we'll get to in just a moment.

But first, here's the reason that "discounting" creates a problem that is actually much, much worse than simply the rupee value of your discount. What might not be obvious is that along with your agreement to accept "the promise" and provide a discount, something else ALSO happened.

Here's what happened: You've been framed as a discounter.

Deep in the dark corner of your client's or customer's mind, their perception of you has forever shifted. And whether or not you realize it, you've set the expectation about what it means to do business with you. You've planted the seed that discounts are possible. That it's possible to have you give them "free money" without offering anything in return.

And the question they'll be asking themselves from this point forward is, "Just how low will he go?" Once you've been framed, it's very difficult to alter that perception... ever.

IMPORTANT NOTE: This principle is the same whether you have one client, many clients or even if you own a web based business that sells products.

Most business owners choose to discount because they hope it will make people buy more. Sounds like common sense doesn't it? It's not as easy as it sounds.

Because when business owners discount the wrong way, they often forget to factor in the other "invisible" cost that comes along with any price reduction. That "invisible cost" is something I call... The hidden cost of discounting.

The hidden cost of discounting can really only be quantified by peering inside the head of your customer and understanding how your discount affects their perception of your business.

If you're not being smart about discounting, your actions will erode your buyer's perception of you, your value and your business. Your discounting will make you look desperate, needy and weak. Customers tend not to be attracted to those who are desperate, so it's in your best interest to avoid creating that perception.

The smart way to discount.

Now let me be clear here...

It's not really discounting that's the problem. Discounting can be a very powerful tool in your business bag of tricks. You just have to use it in a smart way.

The problem though is business owners (service professionals and product based businesses) often discount their wares without getting anything concrete in return. That shifts the scales and makes the overall value exchange completely lopsided. And when the value exchange is lopsided, you hurt your credibility, your bottom line and your prospects of future business.

You're in effect moving backwards in your business. If you truly believe the world needs your valuable products or services more than they need their money (if you don't, you should), then why

in the world would you ask anything less for your goods than the maximum price the market will bear?

So how do you "discount" your services in a way that actually helps you?

Let's take an example from a service business:

What do you do when your client says, "How about a discount?"

The first thing you do is wake-up and realize that there are more than two answers to this question. Yes or No are not your only options.

A better option is to use that question as your cue to get creative.

If there is future work, how about offering a 25% discount in exchange for payment for the next project now?

That's a real value exchange. The client gets their discount. You get a boost to your cash flow.

The bottom line is really very simple:

Never ever spoil the value exchange in a business relationship. If you give something, ask for something. It doesn't always have to be money in real terms. It could be specific payment terms (upfront payment) or it could be something else.

Where you get into trouble is when you offer a concession to your client or customer (lower price, etc.) without receiving anything in return. As nice as that sounds, it's a business killer.

Here are two mantras for every sales negotiation. Repeat these to yourself until you feel them. (Generating the feeling is really the key.)

1. I don't need the business.
2. I don't need the money.

I'm not playing make believe here and suggesting you go around chanting phrases like "I'm rich, unlimited money is flowing to me" even if you're struggling to keep the lights on.

That's crazy talk.

CONSUMER PRICE INDEX

NUMBERS FOR INDUSTRIAL WORKERS (BASE 2016=100)

S. No.	State	Centre	July 2022
1	AP	Guntur	131.8
2		Nellore	125.3
3		Visakhapatnam	142.4
4	ASM	Biswanath-Chariali	137.1
5		Doom-DoomaTinsukia	147.7
6		Guwahati	145.2
7		Labac-Silchar	131
8		Numaligarh-Golaghat	131.8
9		Sibsagar	134.1
10	BIH	Munger-Jamalpur	127.6
11		Patna	127.2
12	CHD	Chandigarh	135
13	CHS	Bhilai	124.2
14		Korba	133.2
15		Raipur	128.9
16	DNH	Dadra & Nagar Haveli	125.8
17	DLI	Delhi	126.1
18	GOA	Goa	127.1
19	GUJ	Ahmedabad	124.4
20		Bhavnagar	126.8
21		Rajkot	130.9
22		Surat	125.3
23		Vadodara	124.8
24	HRY	Faridabad	128.4
25		Gurugram	133.3
26		Yamunanagar	129.7
27	HP	Himachal Pradesh	129.7
28	J&K	Jammu & Kashmir	135.6
29	JRK	Bokaro	127.8
30		Dhanbad-Jharia	133.8
31		Jamshedpur	140.1
32		Ramgarh	132.4
33	KNT	Belgaum	129.1
34		Bengaluru	124.2
35		Chikmagalur	120.2
36		Davanagere	131.5*
37		Hubli-Dharwad	125.9
38		Mercara-Kodagu	124.9
39		Mysore	127.7
40	KRL	Ernakulam/Alwaye	133.1
41		Idukki	132.6
42		Kollam	130.4
43	MP	Bhopal	124.8
44		Chhindwara	128.6
45		Indore	123.4
46		Jabalpur	134.4
47	MHR	Mumbai	123.7
48		Nagpur	130

S. No.	State	Centre	July 2022
49		Nasik	124.0
50		Pune	123.2
51		Solapur	134.1
52		Thane	124.8
53	MEG	Shillong	142.4
54	ODI	Angul-Talchar	142.1
55		Cuttack	140
56		Keonjhar	139.2
57	PUD	Puducherry	135.7
58	PUN	Amritsar	127.6
59		Jalandhar	135.7
60		Ludhiana	130.5
61		Sangrur	128.2
62	RJN	Alwar	128
63		Bhilwara	127.9
64		Jaipur	125
65	TN	Chennai	127
66		Coimbatore	127
67		Coonoor	126.8
68		Madurai	131.6
69		Salem	125.4
70		Tirunelveli	135.1
71		Virudhu Nagar	127.8
72	TEL	Hyderabad	130.1
73		Mancheriyal	138.8
74		Warangal	133.3
75	TRP	Tripura	132.5*
76	UP	Agra	131.4
77		Ghaziabad/G.B.Nagar	132.3
78		Kanpur	132.1
79		Lucknow	138.7
80		Varanasi	130.9
81	UTK	Udham Singh Nagar	141.3
82	WB	Darjeeling	119.7
83		Durgapur	132.0
84		Haldia	121.6
85		Howrah	130.8
86		Jalpaiguri	131.7
87		Kolkata	138.6
88		Raniganj	139.6
ALL INDIA INDEX			129.9

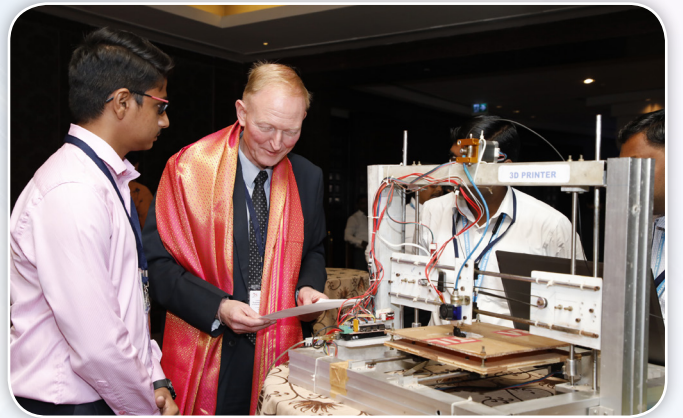
1. The CPI-IW for the month of August 2022 will be released on 30th September, 2022.
2. E-Mail Address : cpiwcr@gmail.com; website: <http://www.labourbureaunew.gov.in>

* Rounded up from second decimal place.

Picture Gallery

Conference on Empowering Msmees to Embrace the Future — 17th August 2022 – A Report







99th Joint Session of ACC & MMA on “Leveraging Digital Medium for Business Growth – Present and Future” held on 25th August 2022



ANDHRA CHAMBER OF COMMERCE SERVICES AT A GLANCE



Issue of Certificate of Origin and Attestation / Certification of documents for export shipment



Issue of introductory letters to Members proceeding Abroad on Business.



Issue of recommendation letters to Foreign Embassies / Consulates in India for grant of visa to Member-Businessmen proceeding Abroad on Business.



Statistical data regarding Industries, Exports, Imports etc



Information on Trade prospects, Business and Economic conditions in India and Abroad.



Information on sources of supply – India and Abroad



Aid through Sister Chambers of Commerce in India and Abroad in establishing trade contacts.



Aid through the Representatives of the Chamber on various Public bodies in removing anomalies or irregularities in the administration of various public services / statutory measures.



Access to Chamber's panel of Consultants on Taxation Matters



Establishment of Commercial / Business Incubator / Start Up Cell & Skill Development Centre – Academic and Industry Connect.



Provision of Free Consultancy Service on GST, Labour, Income Tax, Customs, Import & Export, Banking & Finance, Patents, Trademarks & IPR, Company Law & Civil Laws, Technical Standards, Inspection & Testing and Startups – Business Consultancy by a Panel of Experts between 11 AM and 12.30 PM on the Second Saturday of every month at Chennai and Secunderabad offices of the Chamber.



Business Delegation Tours to foreign countries for development of two way trade between Indian and respective countries.



Organising Conferences, Seminars, Presentation Meetings on topics of Interest to trade & industry.



Special focus on Entrepreneurship Development.



Business facilitation Services Desk @ AMTZ.

Meeting Hall



Chennai



Secunderabad



Visakhapatnam

For Booking Meeting and Conference Halls – Please contact :
Secretariat at Chennai, Secunderabad and Visakhapatnam

ACC Bulletin - Advt Tariff

12 Issues of each 1/2 page will be ₹ 12500/- per annum plus GST

12 Issues of full page will be ₹ 20,000/- per annum plus GST

First come first serve basis the space will be allotted. Member organisations will be give first preference. We welcome your support to have more reach out and more viewing for your Advt and Business.

Please contact

Mr. N. Ravikumar, Joint Secretary, Andhra Chamber of Commerce

Tel : + 91 44 24315277 +91 9840248688

Email : andhrachamber1@gmail.com



Our other Chapters

SECUNDERABAD OFFICE:

“T.G. Venkatesh Bhavan”, 602 & 603, Chenoy Trade Centre,
116, Park Lane, VI Floor, P.B. No. 1716, Secunderabad – 500 003, Telangana State.

Phone: 040-27840844, Fax: 040-27840767;

Email : andhrachamber@gmail.com | **Shri G. Ramanjaneyulu**, Deputy Secretary.

VISAKHAPATNAM OFFICE:

Door No. 43-19-30, Venkataraju Nagar, Dondaparthi,
Near T.S.N. Colony, Visakhapatnam – 530 016, Andhra Pradesh.

Phone: 0891-2792220, Fax: 0891-2792221,

Email: andhrachamberofcommercevizag@gmail.com | **Shri V. THRINADHA RAO**, Deputy Secretary.

VIJAYAWADA OFFICE:

Siddhartha Hotel Management College Premises, Pinnameneni Poly Clinic Road,
Technical Nagar, Vijayawada – 520 010 (A.P). Phone: 0866-2472500,

Email: andhrachambervijayawada@gmail.com | **Shri N. RAJA RAO**, Joint Secretary

Edited, Published and Printed by Andhra Chamber of Commerce at

“Velagapudi Ramakrishna Building”,

#23, Third Cross Street, West C.I.T. Nagar, Nandanam, P.B. No.3368, Chennai-600 035.

Phones :044 - 2431 5277 / 2431 5278 / 2431 5279

Email : andhrachamber@airtelmail.in / andhrachamber1@gmail.com / secretary@andhrachamber.com

Smt. R. Vijayalakshmi, Secretary General



UPDATATION OF MEMBERSHIP DETAILS

Kind Attn: Members

Dear Sir/Madam;

We are updating the database – Members business details in our records. We request you to kindly inform the Chamber if there are any changes in your mailing list – Address, contact details, Name of the representative, change in the Email-ids and Telephone numbers in the below mentioned format.

Please forward the same to the Chamber by **Email: andhrachamber1@gmail.com** duly filled in for making necessary changes in our records. Please extend your cooperation support in this regard without delay.

Name of the company / individual postal Address	
Telephone	
Fax	
Mob	
Email	
Est.	
Website	
GST No	
Name of the representative – Designation in the company	
Bank	
Manufactures of	
Exporters of	
Importers of	



In the service of Public since 1961

Winning client's trust with unmatched professionalism

GLOBE DETECTIVE AGENCY

FOR TOTAL SECURITY SOLUTIONS IN INDIA

Investigation

- Industrial
- Commercial
- Domestic
- Banking & Insurance
- Global Level

Security

- Industrial
- Infotech
- Hospital / Hotels
- Malls / Plazas
- Escorts

Housekeeping

- Maintenance
- Cleaning Services
- Pest Control
- Electrical Carpentry / Plumbing
- Provision of unskilled labours

Training

- Security
- Owners Training
- Investigators Training
- Facility Training

REGIONAL OFFICES:

Chennai ➔ **No.152, Agurchand Mansion , Mount Road, Chennai-600 002.**
Tel: +91-44-42919500-599; E-mail: chennai@globedetective.com

Bengaluru ➔ **Tel: +91-80-25717905/06;**
E-mail: bangalore@globedetective.com;

Delhi ➔ **Tel: +91-11-26432221/26432681;**
E-mail: delhi@globedetective.com

Mumbai ➔ **Tel: +91-22-22028751/22023578;**
Email: mumbai@globedetective.com

BRANCH OFFICES:

Ahmedabad, Ambur, Coimbatore, Jamshedpur, Kochi, Kolkata, Lucknow, Madurai, Mysore, Puducherry, Pune, Secunderabad, Sriperumbudur, Vapi, Vizag.

www.globedetective.com

SATTVA

LOGISTICS GROUP

Logical Solutions to Logistics Challenges

SATTVA / MANALI

CFS / PUBLIC BONDED WAREHOUSE

Balaji Container Terminal, 126/A, Ponneri High Road,
Chennai - 600 103. Tel : 044-25942969, Telefax : 044-25940016
Mobile : +91 98400 35655, 98400 57979

SATTVA / VICHOOR

CFS / PUBLIC BONDED WAREHOUSE

Survey No.125/1, Ammankulam, Vichoor Village,
Ponneri Taluk, Manali New Town, Chennai - 600 103.
Tel: 044-2593 1631 / 32. IMPORTS - +91 97910 20091,
EMPTY - 94444 12930

SATTVA / PONDY

ICD / PUBLIC BONDED WAREHOUSE

"Panchavati Complex", Pullichappallam, Pondicherry - 605 111.
Tel: 0413-2678249, Telefax : 0413-2678312,
Mobile : +91 97890 99222

SATTVA / ARAKKONAM

ICD / PUBLIC BONDED WAREHOUSE

Maruthi Park, Melpakkam, Kainoor B.O., Arakkonam - 631 003.
Tel: 04177-293711, Mobile : +91 98400 18306

SATTVA ICD, Arakkonam is the only Private Sector ICD with rail connectivity in South India. The ICD is located in the industrial corridor between Chennai and Bangalore. This Rail connectivity is not only for Import Export Cargo movement, but also for movement of duty paid Cargo to the hinter land like Delhi, Nagpur, Bangalore, etc.,

SATTVA / AMBUR

CFS - WESTERN GATEWAY CARGO SERVICES PRIVATE LIMITED

76D, MC Road, Govindapuram, Ambur - 635 802.

Telefax: 04174-243363 / 243364

Mobile : +91 98427 17593, Email: amburcfs@sattva.in

SATTVA / VISHAKAPATNAM

VISAKHA CFS & LOGISTICS PRIVATE LIMITED

Empty Depot & General Warehouse

Survey No. 224/4, Bayyavaram Village, Kasimkota Mandal,
Anakapalli, Visakhapatnam District.

R. DESIKAN, Director, Mobile : +91 98400 70459, Email: desikan@sattva.in

INTERNATIONAL CUSTOM DAY AWARD



GENERAL WAREHOUSE AT GUMMIDIPOONDI

C2/2, Sipcot Industrial Complex, Gummidipoondi - 601 201.
Mobile : +91 99406 10005

AT THONDAMANATHAM

RS No. 40/2, 40/3, Sedarapet Road, Thondamanatham,
Vazhuthavur (Post), Villiannur Commune, Pondicherry - 605 110.
Mobile : +91 97890 99222

AT THUTHIPET

RS No. 129/4, Vazhuthavur Main Road, Thuthipet,
Villiannur Commune, Pondicherry - 605 502.

Contact : Dhandapani R., Chief Executive Officer, Mobile : +91 98400 35655 / dhandapani@sattva.in

CORPORATE OFFICE :

"HIGH GATE", Level 4, No. 153 (Old 82), Santhome High Road, Raja Annamalaipuram,
Chennai - 600 028. Tel: 044 24612829, 24629190 / 9193 / 9194 / 9195, Fax : 044-24613245

E-mail: sattvacorporate@sattva.in | web : www.sattva.in

S. SANTHANAM, Chairman
Mobile: +91 98410 29579 / san@sattva.in

S. NARASIMHAN, Vice - Chairman
Mobile +91 98410 27456 / narsi@sattva.in

S. PADMANABHAN, Director
Mobile: +91 98400 22245 / pad@sattva.in

SATTVA
LOGISTICS PVT. LTD®

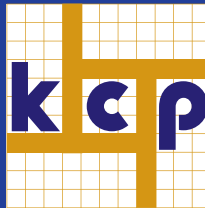
THE KCP LIMITED



CEMENT PLANT MUKTYALA



CEMENT PLANT MACHERLA



SUGAR INDUSTRY
VIETNAM



HEAVY ENGINEERING
CHENNAI

BUILDING THE NATION SINCE 1958

SRISAILAM DAM



NAGARJUNA SAGAR DAM



POLAVARAM PROJECT

KCP
CEMENT
BUILT TO LAST



SRI KANAKADURGAMMA VARADHI

Registered Office: "Ramakrishna Buildings" No. 2 Dr. P.V. Cherian Crescent, Egmore, Chennai- 60008
Tel: +9144-66772600 / 66772667, Fax: 66772620 CIN65991TN1941PLC001128

Cement Marketing Head Quarter: Plot No. 10, Gayatri Hills, MP & MLA's Colony Road No. 10 C, Jubilee Hills,
Hyderabad - 500033 Tel: 040 2325 3503 to 3505, Cell: +91 9866305145 / 9989597775, E-mail: ramakrishna.k@kcp.co.in