



MRS. V.L. INDIRA DUTT

President

&

Members of the Executive Committee of the

ANDHRA CHAMBER OF COMMERCE

and

MADRAS MANAGEMENT ASSOCIATION



cordially invite you to an Audio - Visual presentation on

“LEAN ENTREPRENEUR”

by

Dr. D. KANAGARAJ

Corporate Trainer

Date & Time : 6.00 P.M. Wednesday, August 30, 2017

**Venue : Chamber's Conference Hall,
“Velagapudi Ramakrishna Building”,
23, Third Cross Street, West C.I.T. Nagar
Nandanam, Chennai-600 035.**

R.S.V.P.: SECRETARY

Phone: 24315277 / 78

Email: andhrachamber@airtelmail.in / andhrachamber1@gmail.com

Hi-Tea - 5.30 P.M.

“LEAN ENTREPRENEUR”

The session focuses on lean principles and its application for entrepreneurs.

Organisations face constantly rising costs and ever increasing competition. Lean helps combat these problems and grow your business in many different ways: it increases revenue, decreases costs, improves efficiency, and develops effective people. Best of all, with the right training, it needn't be difficult to implement.

Implementing Lean increases revenue by streamlining your processes. By being able to process transactions more quickly, you can complete more per month and your revenue goes up. These streamlined processes mean services or products are done more efficiently and quickly, with no disadvantage in quality. This, in turn, increases your revenue — your organisation can do more with less, selling, manufacturing, and providing more products and services in a given time period, using less resources.

Lean decreases your overall costs. It does this in two ways: one, it removes the “waste” from your processes. Two, it solves problems which are caused by a given process. These “problems” are any defects in the product or the service which cost you money. Fewer defects means lower costs. In a nutshell, lets you fix the processes which are costing your organisation valuable resources.